



CHARTRE GRAPHIQUE

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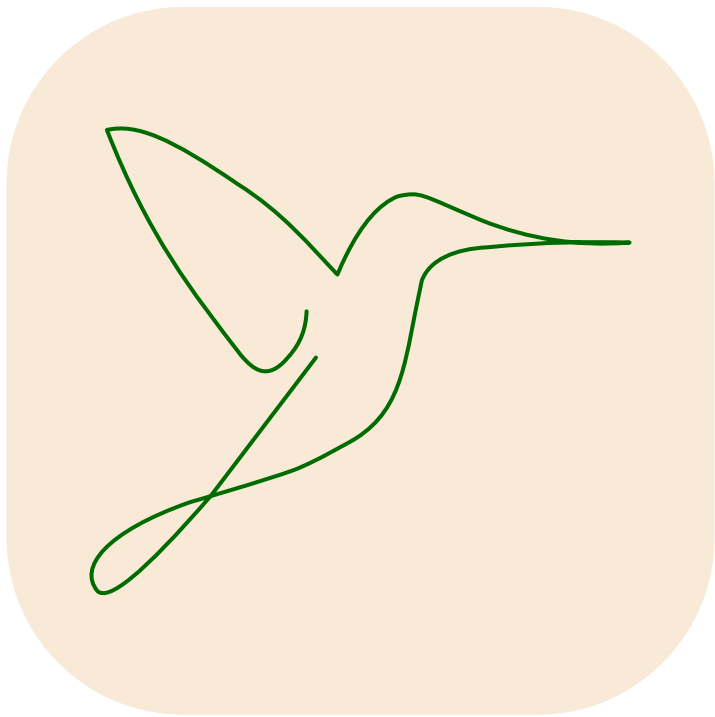
5. Print classique

6. Web (Mini design system)

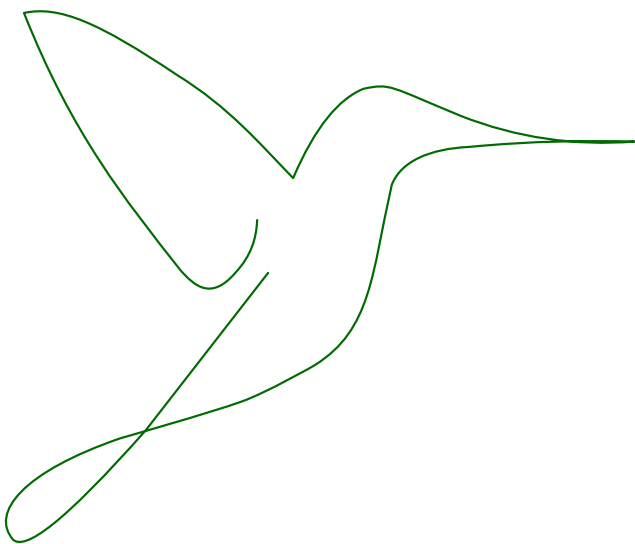
7. Goodies (simulations)

8. Communication

LOGO



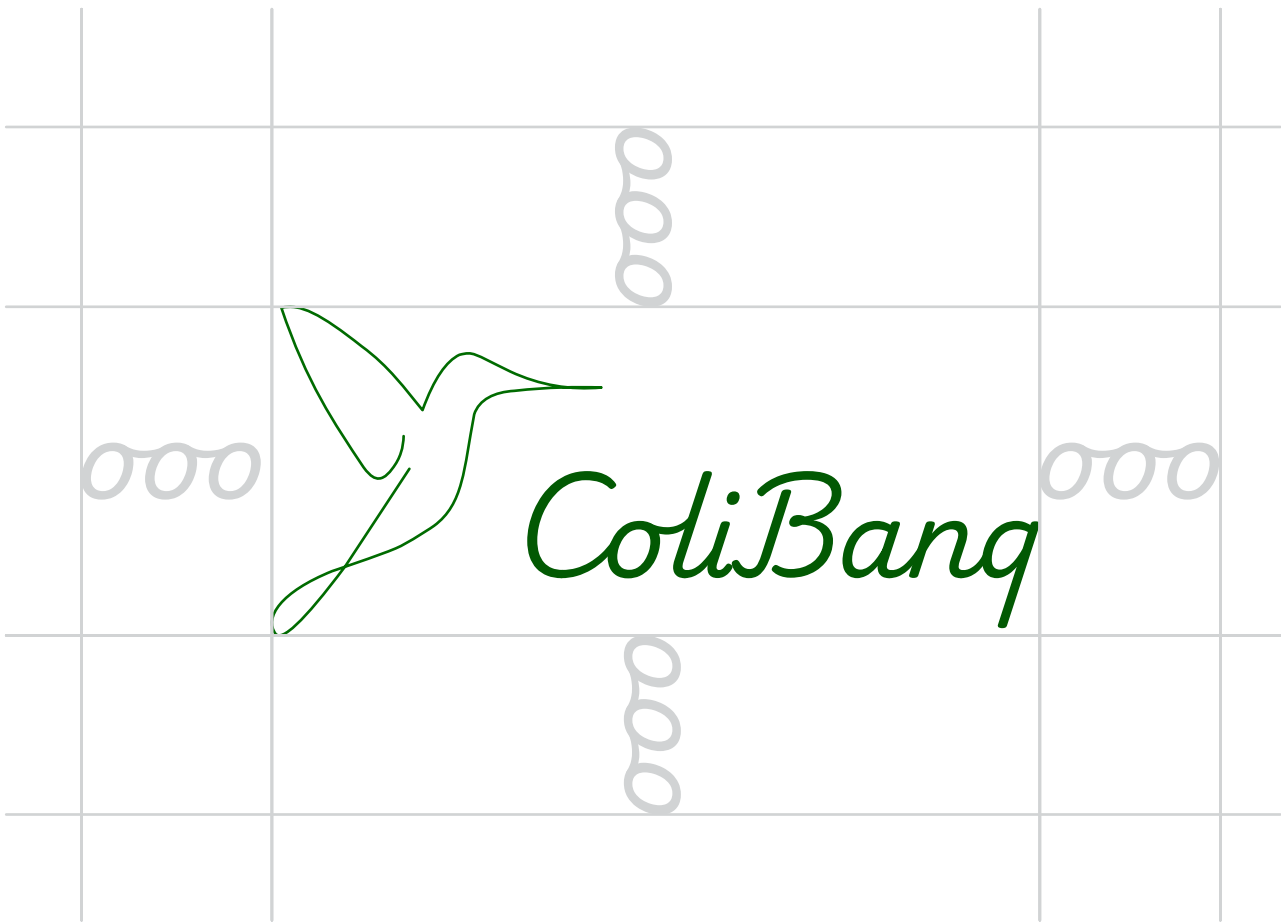
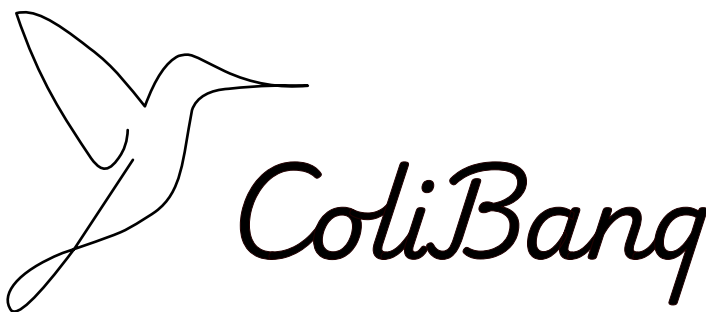
Réseaux sociaux



Favicon



CMJN : C : 85% M : 38% J : 100% N : 36%
HEXA : #186800
RVB : (24, 104, 0)



Interdictions



TYPOGRAPHIE

Typographie des titres : Amarante

H1 Offres étudiantes proposées (taille de police : 24)

H2 Offres étudiantes proposées (taille de police : 18)

H3 Offres étudiantes proposées (taille de police : 16)

Typographie des textes de paragraphes : Lato, clair

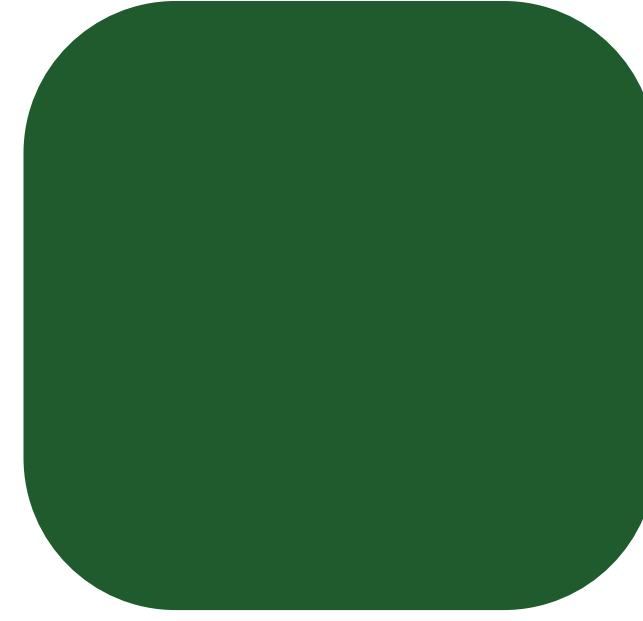
Lorem Ipsum is simply dummy text

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

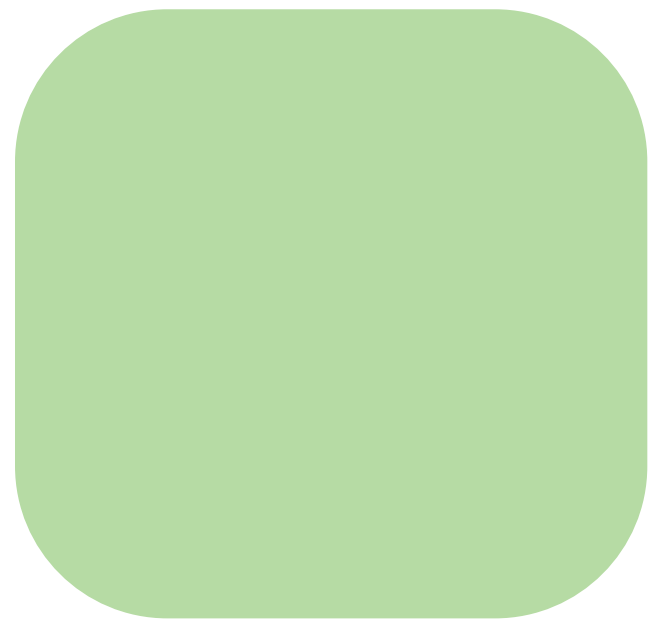
COULEURS



CMJN : 0, 5, 13, 2
RVB : 250, 238, 217
Hex : #FAEED9
Couleur principale



CMJN : 85, 38, 100, 36
RVB : 25, 118, 0
Hex : #197600
Couleur principale



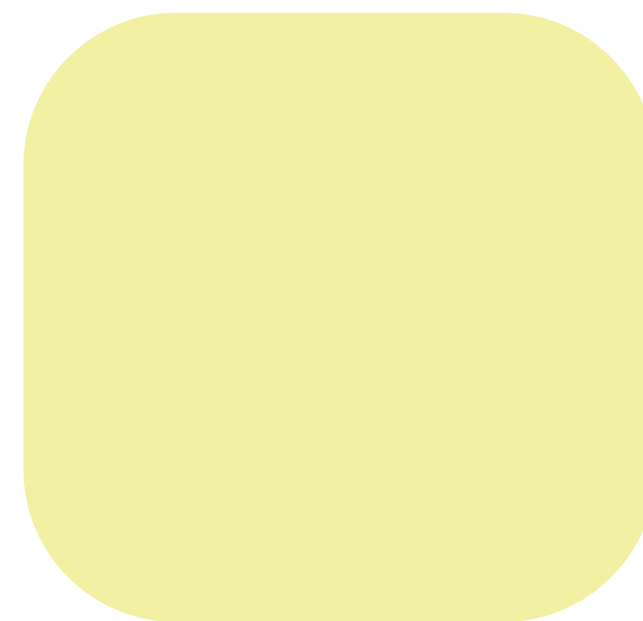
CMJN : 30, 0, 45, 0
RVB : 179, 255, 140
Hex : #B3FF8C
Couleur secondaire



CMJN : 30, 0, 81, 0
RVB : 179, 255, 58
Hex : #B3FF3A
Couleur secondaire



CMJN : 30, 0, 8, 0
RVB : 179, 255, 234
Hex : #B3FFEA
Couleur neutre



CMJN : 6, 0, 45, 0
RVB : 239, 255, 140
Hex : #FFFF8C
Couleur neutre

ÉLÉMENTS GRAPHIQUES



Des éléments graphiques simples, mais respectant les couleurs de la banque.



Banque étudiante

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- Di Meo Tao

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MODELES A4

Lorem Ipsum is simply dummy text

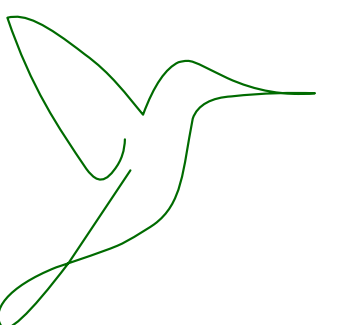
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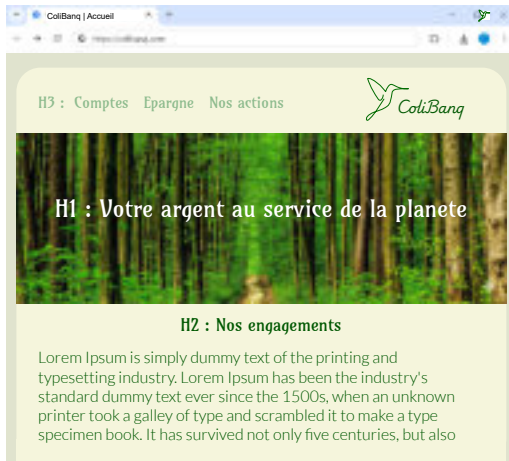


GOODIES



Aperçu Web (mini design system) - ColiBanq

4. Page web dans un navigateur



1. Palette de couleur



2. Typographies Web

Typographie des titres : Amaranthe

H1 Offres étudiantes proposées (taille de police : 8,6 pt)

H2 Offres étudiantes proposées (taille de police : 6,3 pt)

H3 Offres étudiantes proposées (taille de police : 5,6 pt)

Typographie des textes de paragraphes : Lato, clair

1. Simulation d'une page de l'application



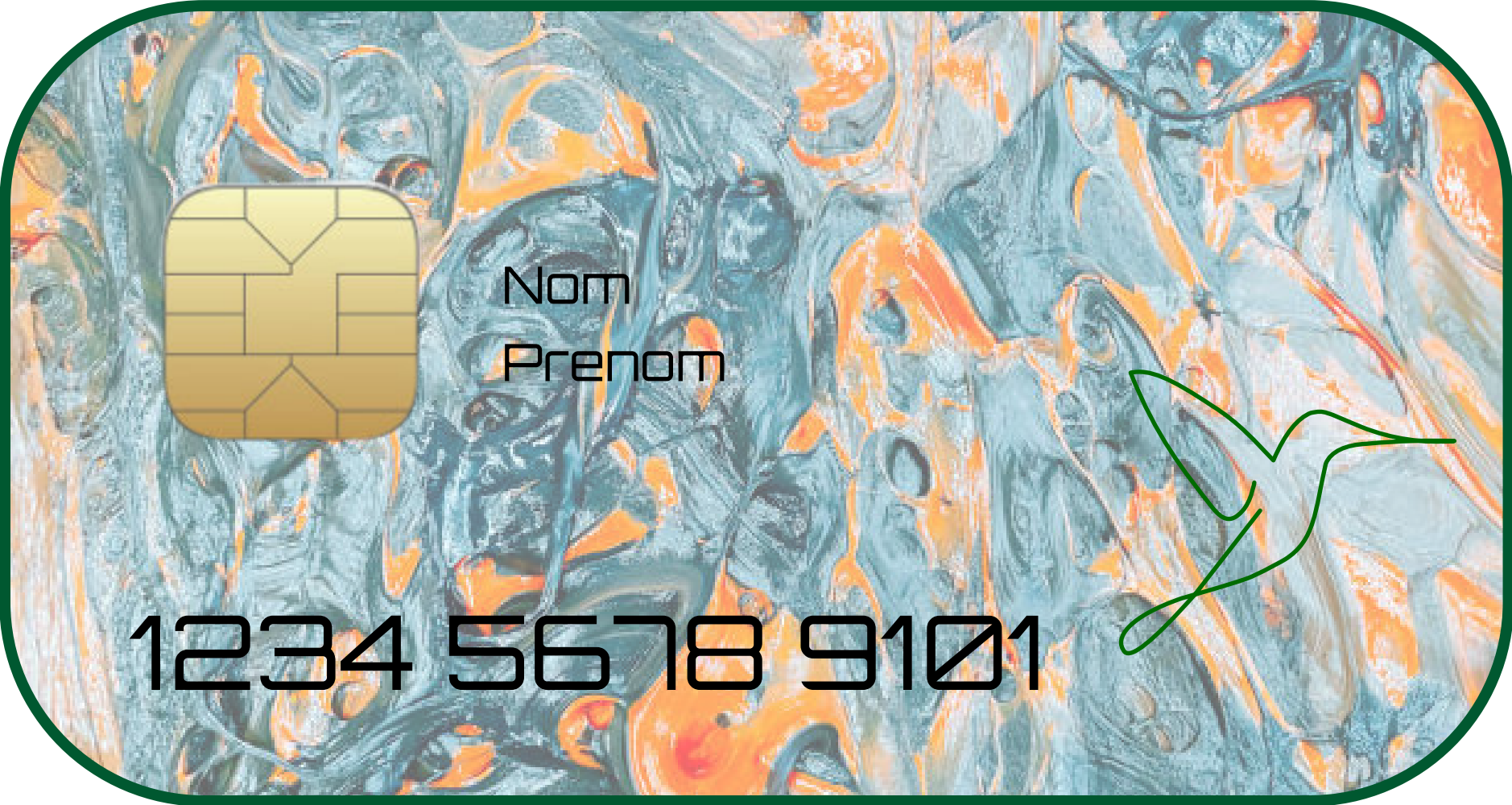
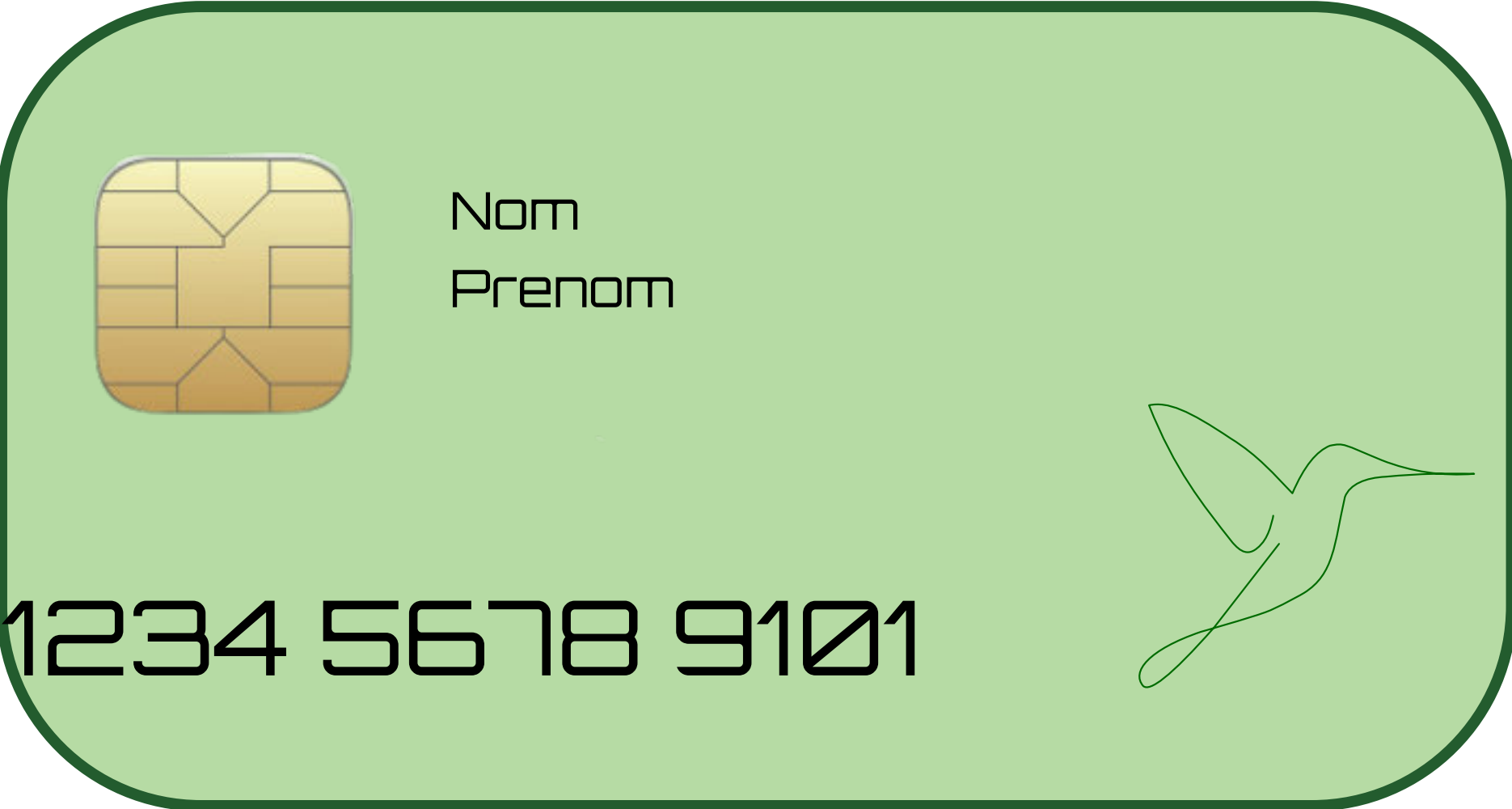
5. Style des boutons et liens

Investir Vert

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 Lien actif : [Voir mon impact](#)

CARTES BANCAIRES



COMMUNICATION



**Les banques
classiques
investissent encore
dans des projets
polluants.**

et toi, tu n'a jamais choisi ça



L'ARGENT QUI POUSSE AVEC LA PLANETE

Cash-back disponible apres
la plantation d'arbre

+ de 12 000 arbres dela plantes



Scannez le
QR Code

